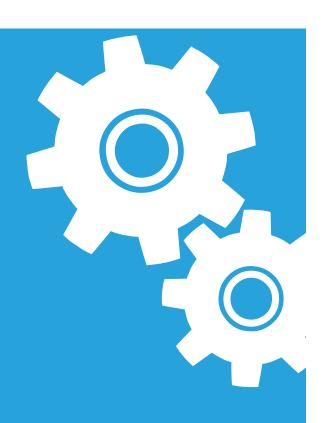
HON OFFERING

• AUTOMATION
PERSONALISED BRANDING
• REAL-TIME INTERACTION
• IMPROVE
COMMUNICATION
• AND MORE ...





Version: 2024-07-01



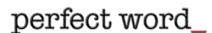
THE BRAINS FACTORY

The Brains Factory are specialists at custom web development. We create online systems, apps and websites that help you interact with your customers and/or suppliers.

Our systems can integrate with other systems, automate routine tasks, personalise communication and generate reports to help you manage your business and connect with your clients.

CLIENTS AND PARTNERS





















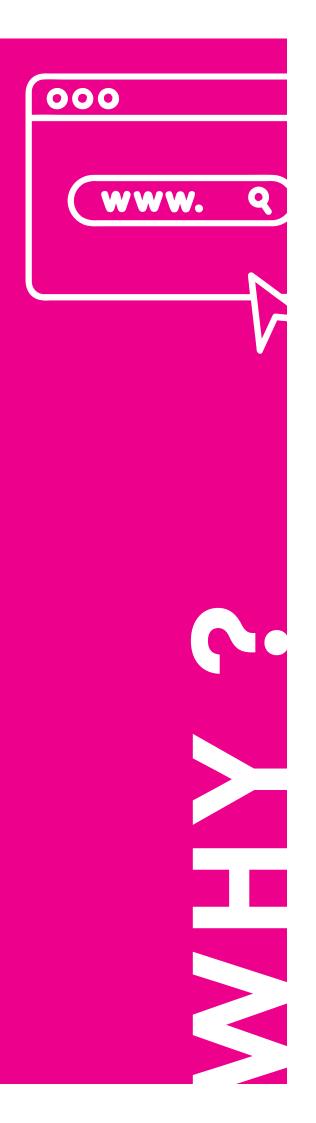












WHY DO YOU NEED WHATSAPP INTEGRATION?

By integrating WhatsApp into your automated business processes, you can enhance customer engagement, streamline sales operations, and stay competitive in the ever-evolving digital landscape.

Customer Convenience - Instant messaging allows for real-time conversations, providing quick responses to customer queries and enhancing customer satisfaction.

Automated Engagement - Send automated order updates, promotions, or important announcements to customers through WhatsApp.

Personalized Interactions - Use WhatsApp to send targeted messages to specific customer segments, offering personalized promotions and product recommendations.

Wide Customer Reach - With over 2 billion monthly active users, WhatsApp provides access to a massive potential customer base.

Order Processing and Tracking - Send order confirmations and receipts directly to customers through WhatsApp, providing a seamless transaction experience. Keep customers informed about their order status and shipping details through automated WhatsApp notifications.

Build Trust and Credibility - Foster a two-way communication channel where customers feel heard, building trust and credibility for your brand..



WHAT SERVICES ARE AVAILABLE FOR WHATSAPP INTEGRATION?

Consultation



We will have a meeting to discuss your needs and how we can best fulfil your requirements.

Initial set-up



Based on the consultation, we will set up a system that fits your requirements.

Ongoing subscription to Intergration



The subscription to the integration software

Customer service



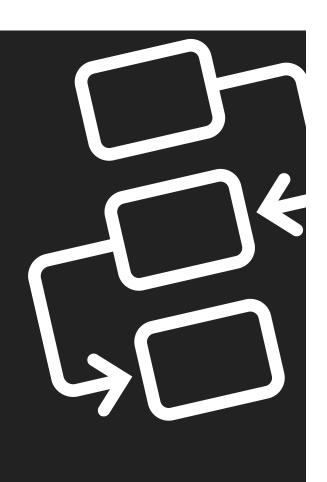
We are here to offer support through the WhatsApp integration process.

Data analyze/extraction



Structuring, maintaining, and analyzing data to provide insightful reporting and decision support.

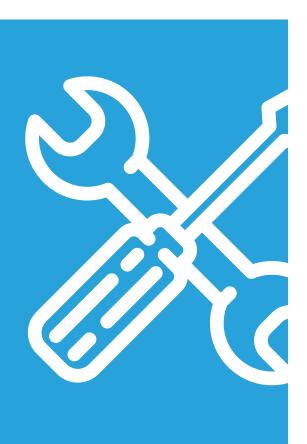




OUR PROCESS: CRAFTING YOUR DIGITAL SUCCESS STORY

This is an **example** of how an e-commerce store would use **WhatsApp integration** to communicate with a customer during the **order process**.





ADDITIONAL SERVICES

INTEGRATIONS

- SMS
- Payment Gateway
- Sage
- ChatBot

CONSULTING

- Google Analytics
- Business Analytics
- Application Testing
- Project Management

SPECIALISED SERVICES

- SQL Development
- SQL Replication
- SSL
- Google Business
- E-Commerce
- Custom Development
- Dynamic Reporting

WEBSITES

- Custom Websites
- Domain registration
- Graphic Design
- Web Hosting





GET IN TOUCH WITH THE BRAINS FACTORY

We're here to turn your digital dreams into reality. Whether you're envisioning a brandnew application or looking to elevate your current online presence, The Brains Factory is your partner in crafting digital experiences that resonate, engage, and convert.

Reach out today to start your journey towards digital excellence. Our team is ready to listen, inspire, and collaborate with you to bring your ideas to life. From the initial concept to the final click, we're with you every step of the way.

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Let's Create Something Amazing Together.

Drop us a line or give us a call to schedule your free consultation. Discover how The Brains Factory can help you achieve your online goals and push your business forward. Your digital future awaits, and it's brighter than ever with us by your side.